

EXHIBIT B

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**FTC PROPOSED DATES BASED ON BRIEFING ON THE PAPERS
& NO PI HEARING**

Issues/Notes

- Same fact and expert discovery timeline as FTC's Exhibit A.
- Provides longer time period for PI briefing and for the judge to review and rule.
- PI briefing to be complete by Nov. 13.

Event	Deadline
Discovery Commences	July 27, 2023
Defendants' Answer to Plaintiff's Complaint	July 31, 2023
Parties serve initial disclosures	August 4, 2023
Plaintiff's Preliminary Fact Witness & Expert Witness Lists	August 10, 2023
Exchange of Expert Witness Lists	August 10, 2023
Defendants' Preliminary Fact Witness & Expert Witness Lists	August 15, 2023
Exchange of Updated Fact Witness Lists	September 15, 2023
Close of Fact Discovery (Party and Non-Party)	October 6, 2023
Plaintiff Serves Initial Expert Report(s)	October 6, 2023
Plaintiff's Memorandum of Law in Support of Preliminary Injunction Motion	October 16, 2023
Defendants Serve Expert Report(s)	October 17, 2023
Exchange of Final Fact Witness Lists	October 23, 2023
Plaintiff Serves Rebuttal Expert Report(s)	October 26, 2023
Defendants' Oppositions to Plaintiff's Motion for Preliminary Injunction	October 30, 2023
Close of Expert Discovery	November 3, 2023
Plaintiff's Reply to Defendants' Oppositions to Preliminary Injunction Motion	November 6, 2023
Parties Findings of Fact and Conclusions of Law	November 13, 2023
Judge Ruling	<i>Before November 22, 2023</i>